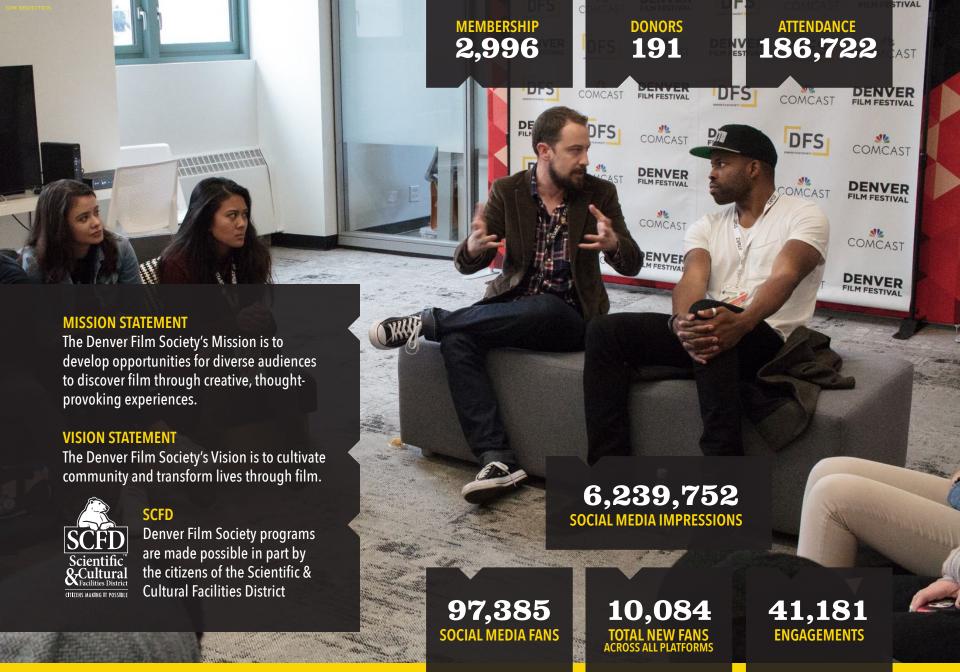


ANNUAL REPORT

2016-2017





STATE OF THE DFS

It's incredible that a year has already passed since my family and I moved to Colorado so I could take over as the new Director of the Denver Film Society. A lot has happened in a year.

Very early in my tenure, the staff and I began meeting with as many of the Society's supporters as possible. We organized one-on-one meetings and town halls to get first-hand feedback and through surveys invited folks to give us their thoughts on what they liked best about us and what they'd like to see improved.

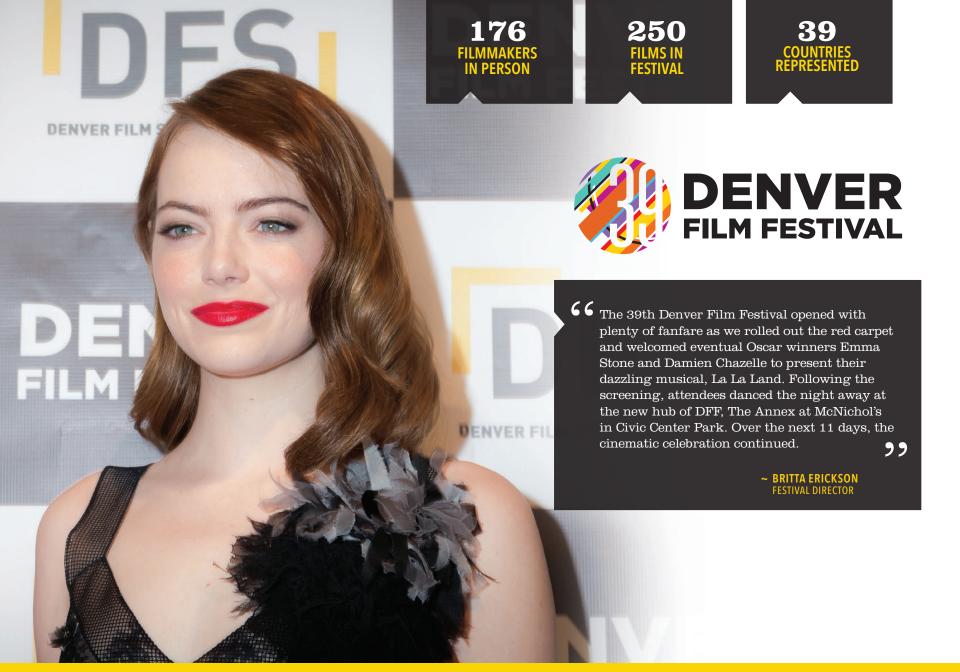
The first major change we enacted this year was a refresh of the DFS membership program. We heard the feedback of our members loud and clear – they wanted our membership program to be simpler and offer more benefits. We spend many weeks laying the groundwork and tweaking things behind the scenes, and on September 1st we launched the new and improved program. Since that time, we've seen a tremendous number of lapsed members come back into the fold and rejoin the organization... and have experienced record renewal rates overall. So far, we're proud to announce that our membership refresh has been a tremendous success!

Another area where considerable time and energy was spent this year was general clean-up and updating of the organization's infrastructure. (I've learned that taking the reins of a nearly 40-year-old cultural organization can be a bit like buying a house with an attic filled with cobwebs and mementos.) We invested in our systems and technologies and substantially updated our financial records... all with an eye toward preparing DFS for another 40 years of success and service to the community. We also began a process of evaluating each of our programs to determine which need a boost, or a rethink, and where we should be investing our limited resources. The past year has certainly been busy... but there's still lots of hard work ahead of us.

While we think the results have been really great so far, ultimately you'll be the judge of that! Everything we do at DFS is for our members, supporters and audiences. That's why it's so important that we hear from you as often as possible. We want to know what you think. This is your film society, after all. And in that spirit, please don't hesitate to reach out and let me know how you think we're doing at any time!

Sincerely,

Andrew Rodgers andrew@denverfilm.org









2016 PROGRAM

PURPLE RAIN

All-Star Tribute Performance

GREASE

Lissie

Megan Burtt &

The Cure for Love

THE BIG LEBOWSKI

Anthony Ruptak and the Midnight Friends The River Arkansas

CITIZEN KANE

The Colorado Symphony

FERRIS BUELLER'S DAY OFF

Strawberry Runners The Baltic

SCREAM

Emerald Siam Sunboy

THE SANDLOT

The Bailiff Brent Cowles

LABYRINTH

School of Rock tribute to David Bowie

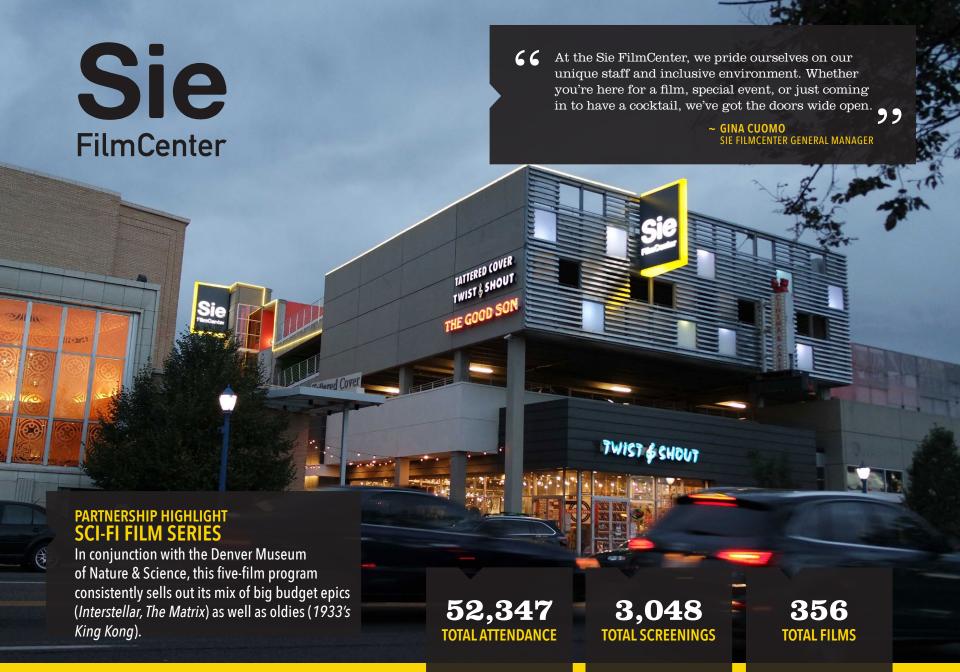
DEADPOOL

The Blue Rider

STAR WARS:

THE FORCE AWAKENS

Rose Quartz











THE FILMMAKER FOCUS PROGRAM

66 The Filmmaker Focus Program offers a robust series of panels, workshops and filmmaker resources to support the ever growing Colorado film community. In 2016, we offered multiple in-depth workshops including an eight week writer's room taught by prolific TV writer and showrunner Sibyl Gardner. Additionally. DFS hosted 10 Creative Conversations during the 39th Denver Film Festival bringing top tier industry professionals to talk about specific aspects of the industry from financing to politics on television.

~ ALISON GREENBERG MILLICE ADVANCEMENT DIRECTOR

17
FISCALLY SPONSORED PROJECTS



DFS IN THE COMMUNITY

RSC

Celebrating six years of summer time magic, The Reel Social Club hosted Summer Scream 6 at the historic Lakeside Amusement Park. Guests enjoyed great music from Mile High Soul Club along with cocktails from Mile High Spirits and beer from the New Belgium Brewing Company. Play Mile High returned to provide even more entertainment with lawn games and giveaways. This end-of-summer classic raised more than \$40,000 for the Denver Film Society.

PARTNERSHIPS:

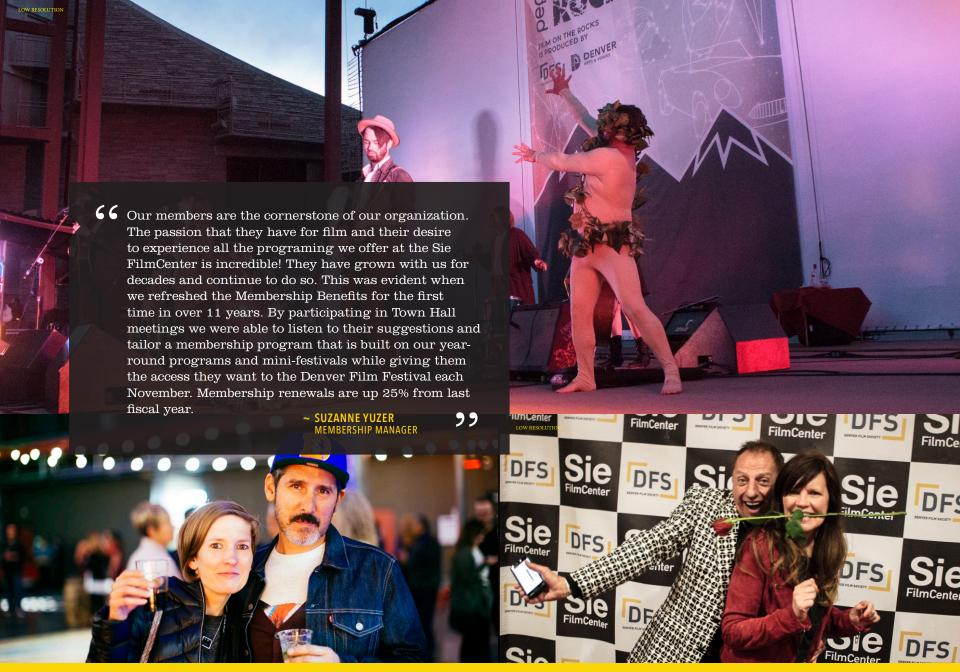
Through the Sie FilmCenter partnership program we work with a number of community and nonprofit organizations. We further our mission as a place of community and civic engagement by providing a venue for groups' as well as individual's from around Denver.

Denver Sister Cities International
Metro State University
Denver Public Schools
Quarterly Forum
City Year, Denver
Denver Academy
Colorado Restaurant Association
Colfax Marathon
ACLU
United Nations Association
Out Front
Scholastic Art Awards
Mizel Museum
Colorado Business Committee for

the Arts

Rocky Mountain PBS
Moms Demand Action
IMERSA
Words Beyond Bars
StoryCenter
Colorado State University - ACT
Human Rights Film Festival
DZi Foundation
Impact 100 Metro Denver
Stories Without Borders
5280 High School
AARP





ANNUAL GIVING

\$250

Jonathan Allen Vickie Devenport & Alyssa Kopf Katherine Dines & David Miller Beverly Don Diane Irvin Jan CJ Jones & Brent E Berry Mike Jones George Kruger Laser Party Matthew Sprague Priscella Press & Bill Juraschek Joanne & David Tagieff Sandra & Frank Walley Nancy Weil

\$500+

Susan & Richard Abernethy Alliance Française Daneta & James Bardsley Basil Doc's Pizza **Gregory Bogdan** Jodyn & David Charmatz Karen Conley & Dan Mosley Marea Evans & David Strong French American Chamber of Commerce Shervl Glubok Lvnda Goldstein Cathy Hart Susan Henderson & Jim Giltner Donna Henslee Penny & Glen Holauin Honorary Consulate General of Belgium I Heart Denver

Joanne & Ron Katz

Lynda McNeive

Frank Modica

O.pen Vape

Mountains

Betsy & Bob Leighton

Barbara & Richard O'Brien

Karen Onderko & Bob Doherty

Planned Parenthood of the Rocky

Danielle Renfrew Behrens Renee Ripol & Brenda Roush Michael Salem Polly Warner & Chris Crawford Diane & Lowell Wightman Howard Zucker \$1000+ Nellja Allen & Jason Lechak Rihi Alexander Devvy Altman & Bob Maulick **Bob Amend** Judy Anderson & Ron Henderson David Auten & John Schneider Sybil Barnes Mary Lee & Don Beauregard Robert W. Becker **Beyond our Borders** Laurie Bock Terry Brown & Denis Berckefeldt Stephanie Bruno Fllen Bruss & Mark Falcone Linda Petrie Brunch & Jim Bunch Clyfford Still Museum Judith Cott & Ric Silverberg Debt Free Guvs John Dee Denver Gay & Lesbian Chamber of Commerce Denver Rotary Club Thomas Desmond **Eldorado Natural Spring Water Electing Women** Max Farnsworth Allen Feiger Joseph Felegyhazy Cynthia & Victor Frandsen

Sigrid H Freese

French Embassy LA - Film & TV

Barbara & Michael Funke

Monika & Terry Ganey

Ruth Ann Harnisch

Shannon Harrison & Todd Lemley Joan & Mark Henneberry Betsy Heyman Leslie Horna & Patrick Hackett Judy & Zeb Kozlowski Mindy Levy Peckar Hanne Lichtenfels Patricia & John Lickly Michelle Livingston Diane Markrow Cvdnev & Tom Marsico Susan McFarlane Jack McGuire Joseph Megyesy Metro State University of Denver Patricia & Ted Millice Constance Mortell Carolyn Mullens Jan Myers Lindsay Nanmiache Jan Nelsen Jackie Noble & Steven Erickson Deborah Park Joey Porcelli & Randy Pharo Hazel & Doug Price Cynthia Renier & James Dean Richard Rhodes Janet Robinson & Bruce McGrath Donna Rodden & Joseph Archuleta Sheila Rucki & Michael Mitchel SAG/AFTRA Julie & Saul Schwarz Joanne & Harvey Sencer Katie Shapiro Shala & Ben Siew Spanish Consulate Shireleyan & David Spira Kathy Strandberg Stephanie Taylor David Thomson

Susan & David Weschler

Natalie West

Steven Woodward

\$2000+ Baird Cherry Creek Theatre Melanie & Kevin Cross Dixie Elixirs Fine Arts Foundation Jeff & Marti Grazi Honest Tea Lvft Mike's Camera Julie Mordecai Carsen Ott Verdin Play Mile High SAGIndie School of Rock Suzanne & Wayne Sell Visit Denver Mary Watson Richard Wolff Andra & Kyle Zeppelin

Laura Barton & William Matthews Gretchen & David Black Gloria Campbell & John Verwys Denver Museum of Nature & Science Direct Stone & Concrete Eldorado Natural Spring Water Maureen Geoghan & Jim Ball Girls Inc. of Metro Denver Beverly & Harold Haddon Lauren Handler & John Silva **New Belgium Brewing Company** Cherrie & Anthony Paul **Riverfront Park Community Foundation** Pamela Tarquin & Michael Day

Create Denver Colorado Film & Video Association Colorado Office of Film, Television & Media High Noon Entertainment **Kentwood City Properties** Kind Snacks William LaBahn Rvan Lane Lu & Chris Law Catherine & Jim Leventhal LivWell Caz Matthews Susan & Howard Noble Sundance Now Doc Club Amber Elizabeth Teng & Kevin Teng TV5 Monde USA Univeristy of Colorado Denver University of Colorado Denver-College of Arts & Media \$10.000+ AARP Argonaut Wine & Liquor

\$5000+

Kristin Burke

Jill & Rvan Ahrens

Mary Caulkins & Karl Kister

Colorado Creative Industries **Comcast Corporation** Sheila O'Brien Rocky Mountain College of Art+Design

Maxine & Mark Rossman

\$25.000+

Liane & Robert Clasen

Anna & John J. Sie Foundation Barbara Bridges John Caulkins Liberty Global STARZ Entertainment

\$50.000+

Polly & John Loewy Scientific Cultural & Facilities District





STATEMENT OF FINANCIAL POSITION

Assets	2017	2016
Cash and Cash Equivalents	\$ 240,180	\$ 245,064
Accounts Receivable	\$ 159,178	\$ 367,633
Contributions Receivable	\$ 227,000	\$ 12,152
Prepaid Expenses	\$ 24, 166	\$ 76,100
Inventory	\$ 34,149	\$ 29,161
Investments	\$ 254,286	\$ 22,8425
Property & Equipment	\$ 30,48,832	\$ 3,212,989
Total Assets	\$ 3,987,791	\$ 4,171,524

Liabilities & Net Assets	2017	2016
Accounts Payable	\$ 224,815	\$ 228935
Accrued Liabilities	\$ 183,442	\$ 139,041
Accounts Held for Others	\$ 18,050	\$ 29,934
Deferred Revenue	\$ 28,846	\$ 90,139
Notes Payable	\$ 1,000,000	\$ 1,012,502
Total Liabilities	\$ 1,455,153	\$ 1,500,551
Total Net Assets	\$ 2,532,638	\$ 2,670,973
Total Assets	\$ 3,987,791	\$ 4,171,524

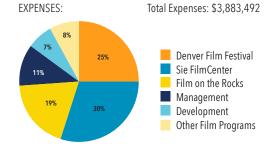
INCOME: Total Income: \$4,007,655 Contributions Ticket Sales Concession Sales Membership Dues Rental Income Other Income Breakdown of Contributions: Donated Goods & Services: 34%

Government: 27% Corporations: 12% Individuals: 25% Foundations: 2 %

STATEMENT OF ACTIVITIES

Revenues	2017	2016
Contributions	\$ 2,042,948	\$ 1,906,931
Ticket Sales	\$ 1,859,020	\$ 1,489,391
Membership Dues	\$ 303,942	\$ 153,369
Rental Income	\$ 164,855	\$ 120,667
Concession Sales	\$ 265,092	\$ 225,693
Other Income	\$ 120,174	\$ 111,604
Total Revenues	\$ 4,756,031	\$ 4,007,655

Expenses	2017	2016
Program Services	\$ 3,873,570	\$ 3,082,626
Supporting Services	\$ 815,013	\$ 800,866
Total Expenses	\$ 5,488,583	\$ 3,883,492
Change in Net Assets	\$ (138,335)	\$ (41,364)
Net Assets at Beginning of Year	\$ 2,670,973	\$ 2,712,337
Net Assets at End of Year	\$ 2,532,638	\$ 2,670,973



The financial information for the year ended January 31, 2017 and the twelve months ended January 31, 2016 is derived from the audited financial statements of DFS.

At January 31, 2017 DFS had total assets and total liabilities of approximately \$3.99 million and \$1.46 million, respectively, compared to total assets and total liabilities of \$4.17 million and \$1.50 million, respectively, at January 31, 2016. The organization maintained total net assets of approximately \$2.53 million at January 31, 2017, compared to total net assets of approximately \$2.67 million at January 31, 2016. Total assets include \$3.05 million of property and equipment, consisting primarily of the Sie Film Center building. Total liabilities include a \$1.00 million note payable due to the Anna and John J. Sie Foundation. DFS was able to successfully extend the due date of this note from October 2017 to June 2018.

Total revenue for the year ended January 31, 2017 was approximately \$4.76 million, an increase of \$0.34 million from total revenue of \$4.42 for the twelve months ended January 31, 2016. The organization's primary sources of revenue are from ticket sales and contributions.

Ticket sales for the year ended January 31, 2017 were approximately \$1.86 million, an increase of \$0.29 million from ticket sales of \$1.57 for the twelve months ended January 31, 2016. Ticket sales consist of sales from the Denver Film Festival, Sie Film Center, and the Film on the Rocks programs.

Contributions for the year ended January 31, 2017 were approximately \$2.04 million, a decrease of \$0.09 million from contributions of \$2.13 for the twelve months ended January 31, 2016. Contributions for the year ended January 31, 2017 included approximately \$0.60 million (\$0.55 million in 2016) of general contributions from the community; \$0.50 million

(\$0.68 million in 2016) from the Scientific and Cultural Facilities District; \$0.70 million (\$0.66 million in 2016) of in-kind contributions; and, \$0.24 million (\$0.24 million in 2016) from sponsorships.

Total expenditures on DFS's major programs were approximately \$4.69 million for the year ended January 31, 2017, compared to \$4.23 for the twelve months ended January 31, 2016. Management, general and fundraising expenses were \$0.82 million (\$0.96 million in 2016). Program services expenses were \$3.87 million (\$3.27 million in 2016).

The board and staff continue to work on expansion of all DFS programs, as well as continued control and monitoring of its expenses.

Michael Filkoski Treasurer

TREASURER'S REPORT



DFS

1510 York St. 3rd Floor Denver, CO 80206 www.denverfilm.org

The Denver Film Society is a registered nonprofit 501(c)3 cultural arts organization Tax ID: 84-0771070

Every effort has been made to accurately list the DFS's 2016 donors and sponsors. If there are errors or omissions, please accept our apology. Contact the Development Department at patrick@ denverfilm.org, and we will correct our records.

STAFF

Andrew Rodgers Executive Director

Britta Erickson Festival Director

Brit Withey Artistic Director

Patrick O'Brien **Development Director**

Katherine Brothers Accounting

Matthew Campbell Programmer

JoAnna Cintron Marketing and Communications Manager

Gina Cuomo Sie FilmCenter General Manager Alex Fountain Technical Director

Alison Greenberg Millice Advancement Director

Kelly Klemmer Development Coordinator

Jennifer LaGraff Senior Development Manager

Brendon Lenzi Development Coordinator

Ernie Quiroz Programming Manager

Kevin Smith Corporate Sponsorship Manager

Suzanne Yuzer Membership Manager

BOARD LEADERSHIP

Robert Clasen **Board Chair**

Suzanne Sell Vice Chair

Jack McGuire Treasurer

Michael Day Secretary

BOARD TRUSTEES

Mary Lee Beauregard John Dee Michael Day Ron Henderson Lauren Handler Leslie Horna Chris Law **Todd Lemley** Michelle Livingston **Polly Loewy** Joe Megesy Julie Mordecai Sheila K. O'Brien Deborah Park Richard N Rhodes Kevin Teng **David Thomson** Natalie West **David Wechsler** Andra Zeppelin

AMBASSADORS

Actor Ellie Caulkins

Tom Bower

Philanthropist Donna Dewey

Director

Jeffrey Donovan Actor

Zee Ferrufino CEO of KNBO Spanish Radio 1280-AM

Mike Fries President of Liberty Global

Barry Hirschfeld A.B. Hirschfeld

Daniel Junge Director

Anna Sophia Robb Actor

Donald Zuckerman Colorado Film Commissioner

The 2016-2017 Annual Report is available online at denverfilm.org/about ©All photos copyrighted by their respective owners